



Oklahoma City Association of Building Owners and Managers

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MINUTES: Jan 14 2025 Board of Directors' Meeting
11:30 - 1:30 pm
5801 Broadway Ext Suite 302, Oklahoma City, OK

I. Call to Order

President Angela Brooks called to order the Board of Directors meeting - 11:53 am

Board Members in Attendance:

Mat Hirsch, Lacey Curry, Angela Brooks, Fabio Domingos, Ashley Cook, Briana Akers, Jason Barry

Via Zoom - JC Bowie | **Absent** -Tawn Neidy |**Also in Attendance:** Brooke Jones (BAE)

II. Consideration of Minutes

Dec Minutes: Motion to approve by Curry, seconded by Barry - All approved.

III. Committee Reports

A) Finance & Planning – Mat Hirsch

Mat Hirsch provided a comprehensive update on the organization's financial status and recent activities.

- **Current Financial Position:** Hirsch reviewed the bank account balances, confirming the organization's overall financial health. Due to a change in the December financials related to a journal entry for outstanding memberships, JC requested a review of the financial statements, with a vote to be conducted via email later in the week. The board agreed to table the discussion until then.
- **Conference Attendance & Financial Impact:** The group discussed the financial considerations of the Winter Business Meeting and future conferences. Currently, Angela Brooks and BOMA International Representative John Powell Walker, a BOMA OKC member, will be attending the Winter Business Meeting. For the 2025 BOMA International Conference, Brooks, Hirsch, and Domingos are

confirmed attendees. Discussions regarding attendance for the Southwest Conference will continue.

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B) Programs – JC Bowie

JC Bowie provided an overview of the 2025 event calendar and upcoming programs.

- January Luncheon: The event will feature Major Wayne Coburn as the guest speaker. All communications have been completed between Jones and Coburn, and the speaker is prepared with PowerPoint materials and venue details.
- February – Faces of Leadership Luncheon: Bowie proposed reducing the Board's stage time to a brief name and position announcement, allowing more time for small group breakouts at each table. Jones will draft an agenda for Bowie's review and approval.
- April Luncheon: Bowie has secured speakers from Newmark to provide a market climate update. He and Jones will collaborate on finalizing event details.

C) Education - Curry

Lacey Curry provided an update on educational initiatives and upcoming events for the organization.

- Lunch & Learn Series: Curry is beginning to plan the 2025 Lunch & Learn calendar, with a goal of hosting one session per quarter. Updates will follow as she finalizes Associate sponsors and hosts for each session.

D) Managers Meeting- Cook

- Ashley Cook provided an update on plans for the upcoming Managers Meeting at Okana. Progress has been slow in confirming details with the point of contact at Okana, but Cook will share the final date and agenda with Jones once confirmed.
- Additionally, Petit is working on arranging a potential tour of The Citizen. Lori will provide updates as soon as more information becomes available.

E) Membership - Jones

With Neidy absent, Jones provided a comprehensive update on membership status.

- Current Membership Status: Jones reviewed the latest MemberClicks data, reporting 86 active members and 91 members currently in the grace period. As this is a renewal period, membership numbers are expected to increase as the March 15 renewal deadline approaches.

F) Public Relations- Jason Barry

- Jason Barry shared his vision for expanding community outreach initiatives and increasing BOMA OKC's visibility through impactful projects in 2025. Following last month's board survey to Regular members, Dress for Success emerged as the most requested organization for engagement. Barry will continue developing opportunities to support this initiative and other outreach efforts.
- Additional ideas discussed during this section included a collaborative trade show with IFMA and hosting "Coffee with Prospects" before BOMA OKC luncheons to foster new connections.
- Regarding the 2025 Golf Tournament, Jones confirmed that the event is scheduled for September 22, 2025, at River Oaks. Sponsorship efforts for the tournament will begin next month.

F) Communications - Briana Akers

- Akers discussed her new role as communications committee leader and outlined her plans for enhancing member engagement. She and Jones will collaborate to ensure consistent and strategic event promotion, including multiple postings about upcoming events. Additionally, they plan to incorporate BOMA International updates and 'In The Know' content to keep members informed on industry trends and key developments.

G) Government Affairs - Fabio Domingos

- Fabio Domingos outlined key initiatives he hopes to implement in the coming year. One of his primary goals is to schedule three legislative days at the Capitol to advocate for industry-related priorities. Additionally, he highlighted concerns

regarding utility costs and utility damage refunds, emphasizing the need for proactive discussions and potential solutions.

- Domingos also introduced the idea of exploring negotiated energy costs as a strategic initiative. In support of this effort, Jones offered to connect him with Shawn Lepard, a lobbyist with extensive energy industry contacts, to explore potential opportunities for collaboration.
- **IV. New Business**
- Lacey Curry offered feedback on all subjects mentioned during the meeting. Comments have been documented in the respective sections.

BAE Report – Brooke Jones

Brooke Jones provided updates and insights during and after the committee discussions.

- **2025 Sponsorship Status:** Jones reported a significant improvement in sponsorship commitments for 2025, securing three Platinum, two Gold, and four Silver sponsors, totaling \$24,675—a notable increase from 2024.
- **New Engagement & Revenue Ideas:** Jones proposed several initiatives to enhance member engagement and generate additional revenue, including:
 - Purse Bingo
 - Headshot Station
 - Logoed Sweatshirts for Clay & Craw
- **Collaboration with BOMA Tulsa:** Jones introduced the idea of hosting a joint meeting with BOMA Tulsa and will discuss the possibility further with Alana.

Meeting Adjourned 1:30 PM