



Oklahoma City Association of Building Owners and Managers

Mailing Address: P.O. Box 13171, Oklahoma City, OK 73113

Office 405.608-0682 admin@bomaokc.org

MINUTES: Feb 11 2025 Board of Directors' Meeting
11:30 - 1:00 pm
5801 Broadway Ext Suite 302, Oklahoma City, OK

I. Call to Order

President Angela Brooks called to order the Board of Directors meeting.

Board Members in Attendance:

Mat Hirsch, Lacey Curry, Angela Brooks, Fabio Domingos, Briana Akers, Jason Barry ,
Tawn Neidy, JC Bowie

Absent - Ashley Cook, **Also in Attendance:** Brooke Jones (BAE)

II. Consideration of Minutes

Jan Minutes: Motion to approve by Hirsch, seconded by Barry - All approved.

III. Committee Reports

A) Finance & Planning – Mat Hirsch

Mat Hirsch provided a comprehensive update on the organization's financial status and recent activities.

- Current Financial Position: Hirsch reviewed the bank account balances, confirming the organization's overall financial health.
- Due to a last minute JE correction of the December financials, the financial review was delayed.
- Motion made to approve the December financials - Bowie first, Hirsch second.
- Motion made to approve the January financials - Bowie first, Hirsch second.

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B) Programs – JC Bowie

JC Bowie provided an overview of the 2025 event calendar and upcoming programs.

- January Luncheon Recap : The event featured Major Wayne Coburn as the guest speaker.
- February – Faces of Leadership Luncheon: Bowie briefly touched on the agenda and expectations of the Board. We will also incorporate the POGO sponsored Baby Board challenge.
- April Luncheon: Bowie has secured speakers from Newmark to provide a market climate update. He and Jones will collaborate on finalizing event details.
- Jones discussed the idea of changing the speaker's gift. The group decided on a BOMA mug with a \$20 Starbucks gift card along with a personalized thank you card. Brooks volunteered to organize the production of the gifts.
- Clay and Crawl - Group discussed the sweatshirt colors for the merch - Agreed that we should go with Orange and heather gray.
- Jones also requested that the event chair be at registration during an event- Bowie agreed that this would be helpful as well. Also requested that Tawn be at registration for prospect check in. This will streamline and give more attention to our members.

C) Education - Curry

Lacey Curry provided an update on educational initiatives and upcoming events for the organization.

- Lunch & Learn Series: Curry is beginning to plan the 2025 Lunch & Learn calendar, with a goal of hosting one session per quarter. Updates will follow as she finalizes Associate sponsors and hosts for each session.
- Current leads include, 1st QTR Harrison Energy, Fortney and Rich & Cartmill

D) Managers Meeting- Jones

- Jones provided an update on plans for the upcoming Managers Meeting at Okana 2/26/2025. Cook and Jones will continue to collaborate on the details and instructions of the tour. - unlimited number of attendees.
- Leads - The Citizen, The Harlow (Bowie), Convergence (Bowie)

E) Membership - Niedy

- Current Membership Status: Jones reviewed the latest MemberClicks data, reporting 86 active members and 91 members currently in the grace period. As this is a renewal period, membership numbers are expected to increase as the March 15 renewal deadline approaches.
- Ideas for 2025 - BOMA Ambassadors - form a membership committee . This member would be assigned to a prospect or new member . Help with making them feel welcome.
- Add back in the New Members and Prospects in the president's speech so we spotlight them at every luncheon. Niedy would like for them to stand for acknowledgement
- Niedy's goal for 2025 - 24 new regular members - Gameplan , year of incentivizing. If you bring a new potential member , they will be entered into a drawing at the end of the year. The group will work on the monitoring process.

F) Public Relations- Jason Barry

- Jason Barry shared his vision for expanding community outreach initiatives and increasing BOMA OKC's visibility through impactful projects in 2025. Following last month's board survey to Regular members, Dress for Success and Positive Tomorrows as well as Habitat for Humanity emerged as the most requested organization for engagement. Barry will continue developing opportunities to support this initiative and other outreach efforts.
- Regarding the 2025 Golf Tournament, Jones confirmed that the event is scheduled for September 22, 2025, at River Oaks. Sponsorship efforts have begun and we are currently at \$23,000 . Few ideas to increase revenue, VIP Golfers package , Putting string, VIP raffles, Par 5 move to ladies tee.

F) Communications - Briana Akers

- Akers discussed her new role as communications committee leader and outlined her plans for enhancing member engagement. Akers will work on newsletter ideas, a few include- upcoming events, highlight vendors, education resources, government affairs. Akers will work on content and then Jones will create the actual newsletter.

G) Government Affairs - Fabio Domingos

- Fabio Domingos met with Susan Walker regarding government affairs over the past 3 years. Domingos was able to get access to the bill tracking website. Fabio has emailed the board our bills we should be tracking this session. Fabio has created a tracker sheet for items relative to Oklahoma.
- One bill to watch - SB982 - Rural property prohibiting leasing or owning of properties, etc by individuals
- Capital Day - Domingos will work with Susan Walker to organize a legislative day.

IV. New Business

- Angela Brooke offered feedback on all subjects mentioned during the meeting. Comments have been documented in the respective sections. Brooks updated BOMA International
- Discretionary Fund Policy - Brooks discussed a new policy that we can spend up to \$150 for flowers , gifts etc for members. Everyone review and will vote to approve at the next meeting.

BAE Report – Brooke Jones

Brooke Jones provided updates and insights during and after the committee discussions. Comments have been documented in the respective sections.

- Updated the group on the Feb BAE zoom call - new platform for BOMA international roster (MyHub)

Meeting Adjourned 1:00 PM